

# Arts Strategy



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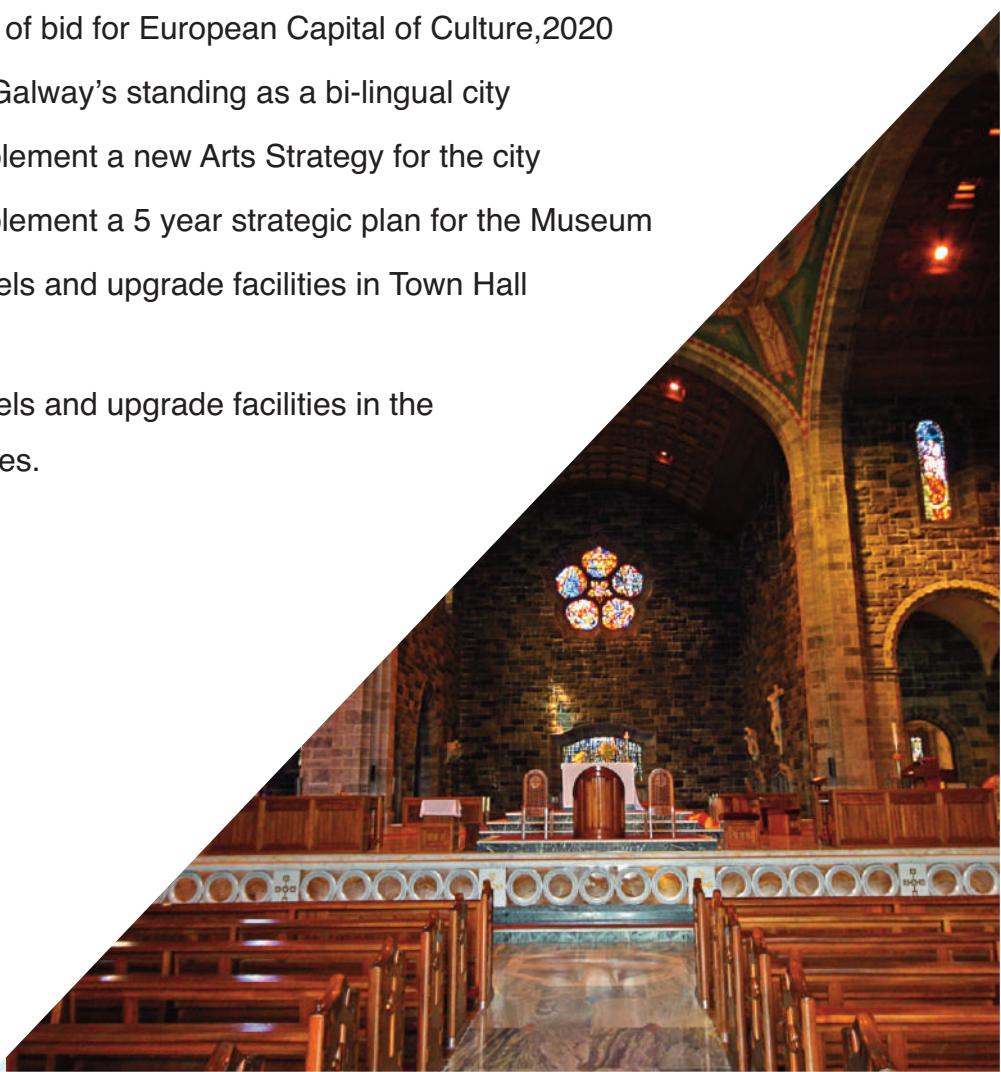
## **Corporate Plan, 2015-2019, Strategic Objective & Priorities:**

### **Objective:**

To maximise the potential of arts and culture to enrich the lives of all who live in, work in, and visit the city.

### **Priorities:**

- Prepare for submission of bid for European Capital of Culture,2020
- Develop and enhance Galway's standing as a bi-lingual city
- Prepare, adopt and implement a new Arts Strategy for the city
- Prepare, adopt and implement a 5 year strategic plan for the Museum
- Improve occupancy levels and upgrade facilities in Town Hall Theatre
- Improve occupancy levels and upgrade facilities in the Council's cultural facilities.





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